

YEAR  
2019

# DWFED ANNUAL REPORT

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Etienne R. Bowie  
Director of Administration and Development



# QUESTION FOR 2019

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Where did all of our resources produce this year?

# Statement from Director of Administration and Development

At the beginning of 2019, I worked to update the organizations website ([www.dwfed.org](http://www.dwfed.org)), which was shut down for a month in 2018. (Please review the 2018 report for more information on the website issues we faced in 2018). Redeveloping the website from the ground up produced many benefits for us and actually helped increase, not only the sites efficiency but, in the user traffic. Over the last three-years, my office has focused on the development of the organization in three areas: (2017) administration, (2018) website, and (2019) digital media.

In 2019, I spent much of my time updating our digital media this includes; Facebook, Twitter, YouTube, Discord, Constant Contact, Instagram, LinkedIn, and Reddit. These social and digital media platforms have allowed our organizations user/audience base to grow significantly. However, in creating a digital media platform it will now require the DWFED to spend more time reaching out to our followers, which will require us to develop more human capital. Though it may be a costly operation, regarding human capital (which can be done by interns), the new operation is less costly than in-person, mail, email, print, and advert forms of marketing. In addition, we are given an increased ability to customize our message and make changes at a very low cost compared with other ways of promoting our ideas.

This means that my operation's plan for my first three-years in office has been completed, except for the addition of the DWF Store (which at this time will require more funding for the completion of the web development and design). My next three-years plan will focus the organization on three specific objectives like the last three years. This will include: (2020) fundraising, (2021) membership, and (2022) politicization. Fundraising is essential to developing the DWFED into an organization which we will be in the position to meet all of the demands set before our organization.

When I started my employment with the DWFED, three years ago, we had less than \$2,500 in our account, and today we will have \$4,000 after paying 2019 taxes which leaves me in a positive mind state. This is because I set out a plan in 2017 to redevelop our organization for the 21st century, and we did that with some money left, and going forward in 2020 I plan to have another ambitious long-term plan which will leave us in a better situation than when we started our planning.

Thank you again for the support over the years, and I hope, moreover, plan on, having a great year and decade going forward into 2020 and the 2020s.

In your graciousness,

**Etienne R. Bowie**

**Director of Administration and Development**



# HIGHLIGHTS

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This report will start with a focus on the financial and organizational aspect of the organization. Providing information on revenues and expenses from **January 1, 2019 to December 31, 2019.**

- In this report I will be recommending many cuts to the budget and a reallocation of resources to other more important operations like fundraising.
- I spend a good amount of time in this report explaining the importance of focusing on fundraising going into 2020, because right now our cashflows cannot meet up with our expenses. However, it should be expressed that cost will be cut dramatically in 2020 so this will make it easier to produce a budget which meets our needs.

# EXECUTIVE SUMMARY

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This report will start with a focus on the financial and organizational aspect of the organization. Providing information on revenues and expenses from January 1, 2019 to December 31, 2019.

Regarding our digital media (website, video media, and social media), our followers and audience has grown larger than it ever has been and it is actually growing at a faster rate than we did last year (2018).

Our monthly budget is currently averaging \$1,500 which is \$1,100 less than it was in 2018, but we start 2020 with around \$5,500 in our bank accounts altogether. This is how the monthly cost breakdown currently: (1) cost of wages is \$1,250; (2) Payroll cost per month is around \$200; and (3) office cost like website hosting and other services make up about \$50 per month. As you know, a big drop in our cost is due to the loss of our office space this year which also saved us a lot of money which we spent on our payroll instead. Please review the pro forma budget below this summary.

Other than that, everything has been operating as usual and the DWF News and development of the website has been the general focus of the organization. I will be providing further information to the board in 2020 and try to prepare more quarterly reporting that I can present to the board.

# SCENARIOS FOR 2020

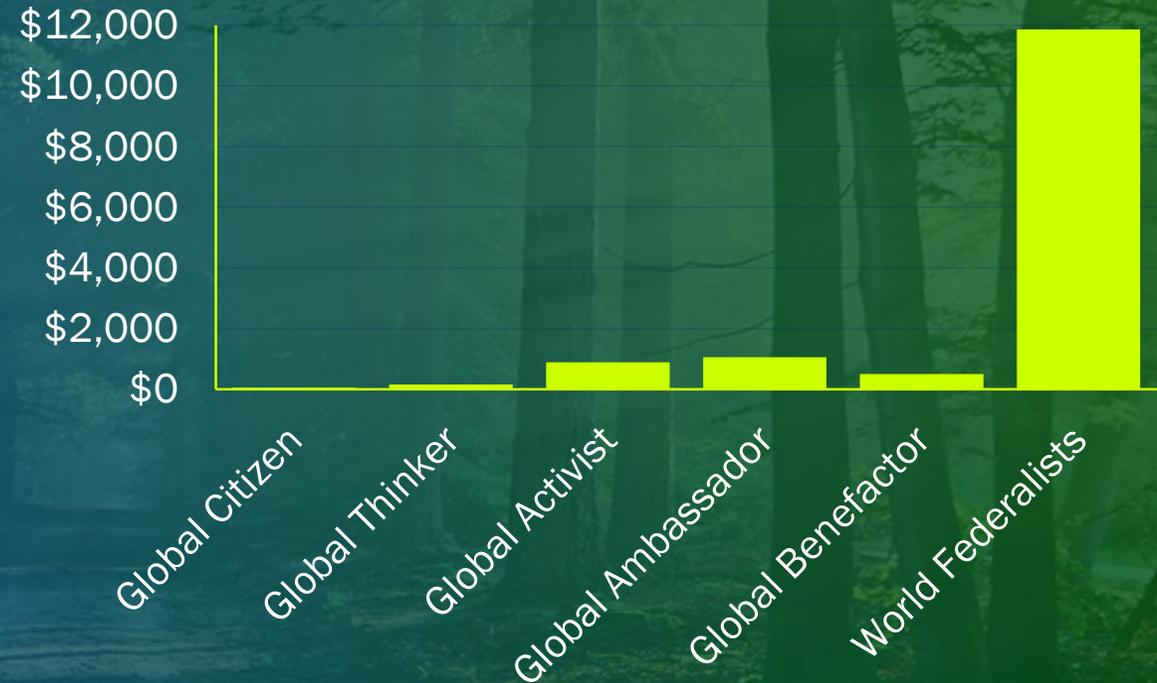
|                              | BAD           | NEUTRAL       | GOOD          | 2020 PROJ     |
|------------------------------|---------------|---------------|---------------|---------------|
| Individual Contributions     | 7,000         | 10,000        | 20,000        | 12,333        |
| Organizational Contributions | -             | -             | 12,500        | 4,167         |
| Sales from Other Projects    | 30            | 100           | 300           | 143           |
| <b>TOTAL REVENUES</b>        | <b>7,000</b>  | <b>10,300</b> | <b>32,800</b> | <b>17,006</b> |
| Contract Services            | 480           | 480           | 480           | 480           |
| Operations                   | 573           | 840           | 2,320         | 1,244         |
| Payroll Expenses             | 5,808         | 8,131         | 13,938        | 8,000         |
| Travel and Meeting           | -             | 250           | 1,938         | 1,292         |
| <b>TOTAL EXPENDITURES</b>    | <b>5,808</b>  | <b>8,381</b>  | <b>26,483</b> | <b>16,850</b> |
| <b>NET REVENUE</b>           | <b>-1,193</b> | <b>1,920</b>  | <b>6,767</b>  | <b>156</b>    |

Under the column titled "2020 Perspective Budget" all numbers highlighted in gray are open to change depending on the feedback provided by the president and members of the board of directors. All numbers below were calculated using the financial data from the previous four years (2017-2019). Use the "bad", "neutral", and "good" columns to understand what decision should be made for the final budget.

# Memberships

The Global Activist tier (donors who contribute \$10/month or \$100/year) was the largest membership cohort of donors in 2019. Their contributions totaled \$885.23, but this is a huge drop from our 2018 numbers. In 2018, we had 12 global activist donors at \$1,615 and now we have 7 global activist donors. The cohort of donors that contributed the most funds continues to be the World Federalist tier at \$11,862.86 (there are only five donors in the tier).

In conclusion, our strategy going into 2020 should be hyper-focused on growing our membership and donor base if we expect to be able to keep the organization operational.



# ACTIVITY STATEMENTS 2016-2019

|                              | 2016          | 2017          | 2018          | 2019          |
|------------------------------|---------------|---------------|---------------|---------------|
| Individual Contributions     | 13,757        | 28,922        | 48,953        | 14,495        |
| Organizational Contributions | -             | -             | -             | 14,980        |
| Sales from Other Projects    | -             | 30            | 100           | -             |
| <b>TOTAL REVENUES</b>        | <b>16,573</b> | <b>32,693</b> | <b>51,752</b> | <b>30,580</b> |
| Contract Services            | 601           | 5.45          | -             | -             |
| Operations                   | 2,771         | 1,515         | 3,398         | 2,296         |
| Payroll Expenses             | 7,496         | 6,518         | 16,690        | 20,296        |
| Travel and Meeting           | 950           | 1,007         | 2,028         | 645           |
| <b>TOTAL EXPENDITURES</b>    | <b>20,360</b> | <b>31,803</b> | <b>42,349</b> | <b>40,409</b> |
| <b>NET REVENUE</b>           | <b>-3,787</b> | <b>890</b>    | <b>9,403</b>  | <b>-9,829</b> |

This year we ended with a deficit of - \$9,826.62 which led to a drop in the value of our organization to \$5,249.32 from \$16,221.83 in 2018. But this is largely because of the decrease in our cash position. Going forward as an operation we need to look at a few essential aspects: (1) how can we raise funds that are stable; (2) investing more resources in events that can attract direct funding; and (3) investing more resources in obtaining grants and other forms of outside funding.

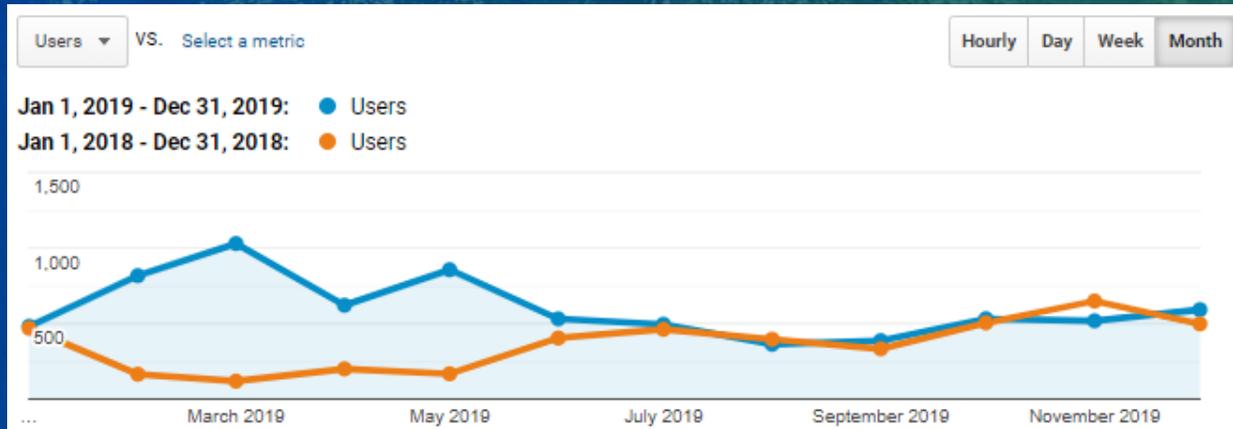
# MARKETING AND MEDIA ANALYSIS

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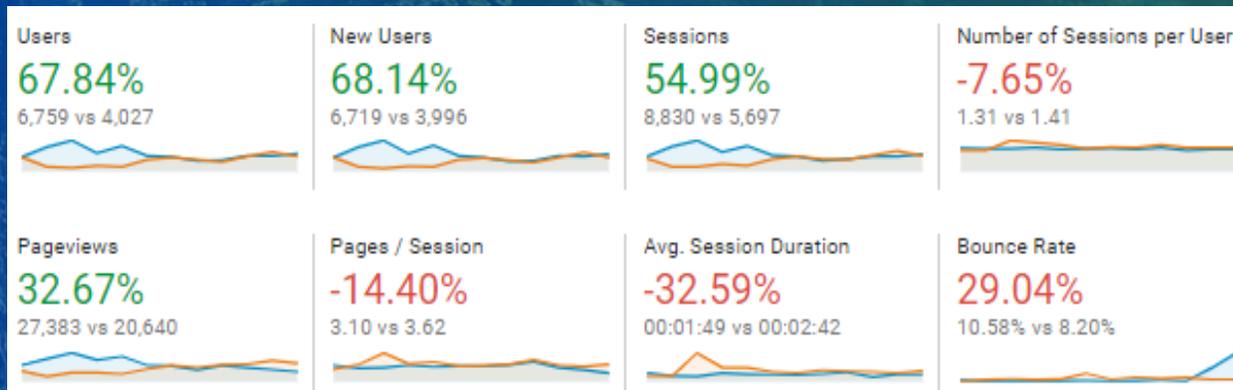
2019 was a great year for our marketing and media department because we have our grown our audience on every platform. We also established a presence on two new platforms (Reddit and Instagram). Our marketing department consist of multiple digital platforms that can be put into four core groups; the website, social media, video media, and email (the sources are organized highest to lowest traffic).

# WEBSITE

(www.dwfed.org)



In 2019, we attracted 6,759 users to our website which was a 67.84% increase from the 4,027 in 2018. 91.5% of the users were new users, and only 8.5% of the users were returning visitors (826 users – the highest number of returning users since tracking our data in 2014). This is great news, because this means a large number of the people that are visiting our site are starting to become regular users of the website. We will have to increase the amount of content and constantly change the look of the website to keep this new *base* audience satisfied. Moreover, if we were able to monetize this audience for example if only half of the audience were to become members at the global citizen level would create \$10,325, and if we were able to get all of the returning users to become members or spend \$25 then we would attain \$20,650 in revenue. I am currently working on multiple methods of monetizing our audience.



We can also consider the number of pageviews that we attract yearly, 27,383 pageviews or 75 pageviews/day. Again, if we can monetize these views in some way then we can get some funds coming in using this method.

# Demographics and Audience Behavior:

The most of our audience comes from the United States (58.97%) then is followed by Canada and the United Kingdom with both around above 3-4 percent of our audience each. The language used the most on our website is English then followed by French and Spanish. The largest age group on our website are individuals between the ages of 25-34 which makes up 30.25% of our audience (all the other age groups hover around 14-15% for each. A third of our audience is now female, which is an increase from only being 27%. This is largely because of the increase of females in the age of 25-34 which account for close to 50% of the female users.

The big project involving the website in 2020 should be developing the DWF core, so users can have a variety of ways to support us, even by buying something for themselves. If we do raise more funds than expected then the website can use another design upgrade. We actually might want to start upgrading the website every couple of months just to keep it fresh for the returning user.

The main way traffic is getting to our website is directly (47.88%), which means users are literally typing in our URL (www.dwfed.org). I cannot explain how people are getting our URL directly at this time. The second way people are getting to our website is through social media platforms (25.83%) like Facebook, Twitter, LinkedIn, YouTube, Reddit, and other sites.

| Age   | Users (%) |
|-------|-----------|
| 18-24 | 13.41%    |
| 25-34 | 30.25%    |
| 35-44 | 14.49%    |
| 45-54 | 12.57%    |
| 55-64 | 12.57%    |
| 65+   | 14.40%    |

| Gender | Users (%) |
|--------|-----------|
| male   | 66.56%    |
| female | 33.44%    |

| User Type         | Users (%) |
|-------------------|-----------|
| New Visitor       | 91.46%    |
| Returning Visitor | 8.54%     |

| Default Channel Grouping 2019 | Users (%) |
|-------------------------------|-----------|
| Direct                        | 47.88%    |
| Social                        | 25.83%    |
| Referral                      | 20.90%    |
| Organic Search                | 5.29%     |
| Email                         | 0.10%     |

| Areas of Interest         | Users (%) |
|---------------------------|-----------|
| News & Politics           | 6.59%     |
| Green Living Enthusiasts  | 3.16%     |
| Art & Theater Aficionados | 3.07%     |
| Movie Lovers              | 3.07%     |
| Value Shoppers            | 2.98%     |
| Book Lovers               | 2.95%     |
| Music Lovers              | 2.83%     |
| Health & Fitness Buffs    | 2.55%     |
| Bank & Finance            | 2.35%     |

|                    | 6,759<br>% of Total: 100.00% (6,759) |
|--------------------|--------------------------------------|
| 1.  United States  | 4,011 (58.97%)                       |
| 2.  Canada         | 256 (3.76%)                          |
| 3.  United Kingdom | 218 (3.20%)                          |
| 4.  India          | 186 (2.73%)                          |
| 5.  China          | 151 (2.22%)                          |
| 6.  Australia      | 128 (1.88%)                          |
| 7.  South Korea    | 128 (1.88%)                          |
| 8.  Germany        | 121 (1.78%)                          |
| 9.  Russia         | 106 (1.56%)                          |
| 10.  Japan         | 99 (1.46%)                           |

| Top Ten Site Pages 2019     |               |
|-----------------------------|---------------|
| Page Title                  | Pageviews (%) |
| Home Page                   | 22.49%        |
| DWF News                    | 4.23%         |
| Solving Global Problems     | 4.20%         |
| What is world Federalism?   | 3.52%         |
| The San Francisco Promise   | 2.07%         |
| Membership                  | 1.88%         |
| Paths to a World Federation | 1.72%         |
| Board of Directors          | 1.72%         |
| Contact                     | 1.44%         |
| Our History                 | 1.02%         |

The third source of traffic is referrals (20.90%) which are users getting to our website from links on other people's websites like Wikipedia or World Federalist's Movement. The fourth source of website traffic is organic searches (5.29%) basically people finding us from using basic search terms on Google or Bing. Lastly, there is email traffic (0.10%) which most likely comes from our Constant Contact list.

When looking at the interest of our audience the key group is the News & Politics group which make up close to seven percent of our overall audience. We should spend more time talking about the issues that would interest this group. I believe the Green Living Enthusiasts group are mostly focused on environmental issues like climate change. The Art & Theater Aficionados, Movie, Book, and Music Lovers are all connected to Sci-fi, multiculturalism, and probably hip-hop/electric music and anime which are highly correlated and I would say are groups interested in futurism, peace, and culture in general. We should look more into this and learn more about using this audience data in understanding the interest or the best way to convey information to the audience as well.

Then we take a look at the occupations of the users of our website. I think this is important to bring up because it shows us how our organization connects with the livelihoods of our users. Last year, the number one field of work for our audience was the Employment field. I think this type of work would be related to recruiters, employment agencies, and outsourcing companies which would have a huge interest in trade deals and immigration. These fields are heavily affected by the type of information we provide, so this is likely the reason that this group is so much bigger than the others.

The most popular article this year was "Feminism without Socialism Will Never Cure Our Unequal Society" with 639 pageviews.

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| Occupations                 |           |
|-----------------------------|-----------|
| Occupation                  | Users (%) |
| Employment                  | 8.66%     |
| Post-Secondary Education    | 6.51%     |
| Investment Services         | 6.47%     |
| Hotel & Accommodations      | 5.41%     |
| Business Software           | 5.33%     |
| Career Consulting           | 5.22%     |
| Primary & Secondary Schools | 4.87%     |
| Air Travel                  | 4.73%     |
| Dating Services             | 4.68%     |
| Advertising & Marketing     | 3.88%     |

| Topic Categories                 |           |
|----------------------------------|-----------|
| Topic Category                   | Users (%) |
| Celebrities & Entertainment News | 10.54%    |
| News/Politics                    | 9.65%     |
| TV & Video or Online Video       | 7.81%     |
| Dictionaries & Encyclopedias     | 6.81%     |
| Campaign and Elections           | 5.38%     |
| Colleges & Universities          | 5.00%     |
| Social Networks                  | 4.46%     |
| Weather                          | 4.05%     |
| Humanities and History           | 3.71%     |
| Email & Messaging                | 3.42%     |

| Top Ten Site Articles 2019   |           |
|--|-----------|
| Page   | Pageviews |
| FEMINISM WITHOUT SOCIALISM WILL NEVER CURE OUR UNEQUAL SOCIETY   | 639       |
| THE ENEMY IS AT THE GATE: THE BIG HOAX   | 381       |
| FACEBOOK'S SECRET CENSORSHIP MANUAL EXPOSED AS PLATFORM TAKES DOWN VIDEO ABOUT ISRAEL TERRORIZING PALESTINIANS | 352       |
| MARY HARRIS TRIBUTE PAGE   | 325       |
| MY MOTHER HAS BEEN HOMELESS FOR 45 YEARS. WHY ISN'T HOUSING A RIGHT?   | 320       |
| NEO-FEDERALISM IS THE NEXT STAGE   | 306       |
| US RAGE FOR ENDLESS WARS THREATENS WORLD PEACE IN 2019   | 192       |
| NEOLIBERALISM HAS MET ITS MATCH IN CHINA   | 151       |
| VENEZUELA: POSSIBLE INTERNATIONAL ELECTION MONITORS  | 151       |
| THINKING OUT LOUD ABOUT DEMOCRATIC WORLD FEDERALISM  | 148       |

# EMAIL MARKETING

## (Constant Contact)

| Email Campaigns Analysis                 |           |                    |              |
|--|-----------|--------------------|--------------|
| Campaign Titles                          | Open Rate | Click-Through Rate | Unsubscribes |
| DWF News   2019   Number IX              | 28.6%     | 20.5%              | 4            |
| DWF News   2019   Number X               | 25.1%     | 19.4%              | 5            |
| 2019 DWFED Mid-Year Update               | 27.5%     | 17.8%              | 2            |
| DWF News   2019   Number IV              | 29.3%     | 17.4%              | 2            |
| DWF News   2019   December 15            | 26.2%     | 17.8%              | 4            |
| DWF News   2019   November 16            | 30.9%     | 16.6%              | 0            |
| Our Averages in 2019                     | 28.4%     | 14.0%              | 0.25%        |
| Industry Averages (Non-Profit Education) | 20.7%     | 8.1%               | 0.02%        |

Regarding the Constant Contact (“CC”), we have been performing well on the platform, actually better than expected. In all of the key areas, as stated on the analysis on the “Constant Contact Data” page, we have performed above the average when compared to the industry peers, in percentages. The most significant of these metrics are the open rate, click-through rate, and the rate of unsubscriptions. The industry averages versus our averages are as follows: open rate (20.7% to 28.4%); click-through rate (8.1% to 14.0%); and unsubscription rate (0.02% to 0.25%). The most troubling on the key stats is the unsubscription rate, which are rate is about 10x higher than the average. We had a total of 48 unsubscriptions in 2019, but at the same time we had close to 64 subscriptions. This means that we are, essentially, replacing our current audience with a new audience which are younger, more female, and is interested forming the message

and language of World Federalism in a different way. The audience/users don’t want us to change the ideas, but form the message in a way that will make World Federalism connect with them.

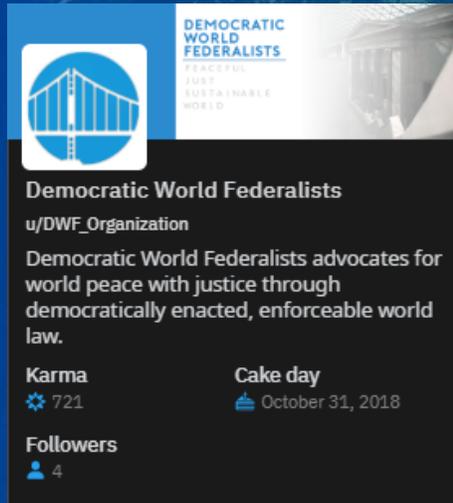
The number one email campaign this year based on the open rate and click-through rate performance was the DWF News | 2019 | Number XI which was published on July 19, 2019. The articles that were published are as follows:

“Neo-Federalism is the Next Stage,” “Are We Sleepwalking into Nuclear Disaster,” “UN2020: Two Steps Forward,” “Oh Daniel, Oh Daniel, It’s Not Alright,” and “Rest in Peace Mike Kronisch.” The main article attracted 306 pageviews and was the sixth highest viewed article this year.

After making several improvements to the CC DWF News style, we have had an increase in user activity and received more subscribers than we had in 2018 (10 new subscribers versus 64 new subscribers in 2019) by six times the amount. I would suggest we make no changes to the CC for now unless we see a change in the statistics.

# SOCIAL MEDIA

(Facebook, Instagram, LinkedIn, Twitter, Reddit)



This is the profile card for our Subreddit on the Reddit website. "Cake Day" is the day that I created the subreddit page, and "Karma" is the number times Reddit users have upvoted one of our post. Currently, we have four followers so as we work on this are the audience should grow.

As for the image in the center is a screenshot of our Instagram profile card. As you can see, we have not posted any content on Instagram because you can only post on Instagram using the app on a mobile device and it would also require photos to be taken or added via the mobile app. We have to decide how we want to go about that, because privacy rules regarding workers. We are currently looking at other ways to post.



This year we had a big drop in our Facebook performance by ending the year with 656 followers (600 in 2018) and 654 likes (598 in 2018). There was 43 unfollows and 37 unlikes this year. However, we have received more unlikes than we had last year but we reached nearly half as many people as last year. We had 57,973 people reached this year, which means that there was a 37,301 person drop from last year or a 40% from last year's number. The most popular post this year on Facebook was the Four Episode of the DWF News Network: Black History X World History. The video reached 3,654 people and received 76 reactions, comments, and shares. But, only received 26 clicks to the link which would have led them to the YouTube channel where they could watch the video in full. The core reason that we had a drop in the number of likes and new followers is mostly connected to our drop in content production.

| Facebook Metrics | 2019   | 2018   |
|------------------|--------|--------|
| Likes            | 55     | 105    |
| Unlikes          | 37     | 36     |
| Followers        | 99     | 153    |
| Unfollowers      | 43     | 76     |
| Total Reach      | 57,973 | 95,274 |

| Twitter Metrics | 2019   | 2018   |
|-----------------|--------|--------|
| Tweets          | 195    | 216    |
| Impressions     | 37,980 | 29,319 |
| Visits          | 725    | 1,367  |
| Mentions        | 163    | 91     |
| New Followers   | 107    | 37     |

| LinkedIn Metrics | 2019  | 2018 |
|------------------|-------|------|
| Updates          | 99    | -    |
| Engagement Rate  | 1.37% | -    |
| Followers        | 11    | 69   |
| Unfollowers      | 1     | 0    |



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We had a great year on Twitter, we ended the year with 325 followers which was an increase of 107 new followers for the year. This year we reached an all-time record of 37,980 views of our content, however we had a drop in a number of people that visited our website through the Twitter page (this could be because they just prefer to view our content on Twitter). We also had an all-time increase in the number of mentions (times people share our content or mention our organization on Twitter) at 163.

As we increase the amount of content on this platform it will only increase the traffic we get to the website and it is likely that will lead us to more donors and new members.

Our LinkedIn page currently has 80 followers and we have only had it up since 2018, and we do not have enough data on the page to provide better understanding of the page's performance. By the end of 2020, we will have a better understanding of the page's performance and also how we can use the page as a tool to promote the organization. However, we must remember that the audience on the LinkedIn page is different from the audiences on the Facebook and Twitter. The LinkedIn audience seems to be more filled with professionals. This means we can use the LinkedIn page as a way to reach out to the business community and see if we can get them to donate to the organization.



# DIGITAL VIDEO MEDIA

## (YouTube Channel)

| YouTube                        | 2019   |
|--------------------------------|--------|
| Watch time (minutes)           | 31,764 |
| Views                          | 25,880 |
| New Subscribers                | 28     |
| Impressions                    | 18,617 |
| Impressions click-through rate | 2.50%  |
| Average view duration          | 1:13   |

| Top Videos                                 | 2019   |
|--|--------|
| Turn it around - Not an Impossible Dream   | 24,429 |
| Should We give World Federalism a Chance   | 202    |
| The San Francisco   UN Reform              | 174    |
| Our New Effort to Promote World Federalism | 152    |
| Fritz Pointer   Interview Series           | 130    |

The YouTube channel had only 25,880 views this year and had an increase of 28 new subscribers bringing us to a total of 56 subscribers at the end of 2019. Moreover, we had 31,764 minutes viewed by users. Our content was impressed (recommended) to 18,617 users on YouTube, and the users watched the videos at an average of 1:13 per video.

The most popular video on the channel is still “Turn it Around – Not an Impossible Dream” with 24k views. This video accumulated 80k views last year, which means that there was a huge drop from last year. However, that is usual with web content and we should actually look at it as a positive that the video is still building interest after a year online. I would suggest we make another video like that one.

I will be making some updates to the YouTube channel mid-year 2020. I will be editing all of the website thumbnail graphics, so that the videos are easier for the YouTube audience to find and look for on the platform. I will also cut-up some of the older videos into smaller segments, which I believe will create more traffic, views, and increase the view-time duration. Increasing all of these metrics will only draw us closer to monetizing our YouTube channel which will help by bringing in some funds.

I also plan on taking a new strategy when I create new video content for the DWF Network. For one, our flagship show will now be The DWF News Network this will be a video form of our online video magazine where I will try to talk about the articles on the DWF News. Then I will be making a new show which I will be calling the World Federalist’s Perspective. This show will be video essay segments focused on issues that are important to the world federalist movement around the world. I will take deep dives about issues that matter to people interested in international relations, international law, foreign policy, and global governance.

Lastly, I will be working on a new series of interview videos focused on either world federalists or other global leaders. This will be an extension of the World Federalist’s Perspective that is focused on conversation over opinion and news-based format. All of this should help improve the traffic and usage of the YouTube channel which is also posted on our website’s DWF Network page.

# Political and Strategic Analysis

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This year we really had ramped up our political and strategic programs but started to cut back on them in around August of 2019 after the end of the Climate Democracy and Justice Summit III which was led by our partners at the Center for United Nations Constitutional Research (CUNCR).

Since we will be focusing on fundraising, our political and strategic planning will have to be connected to programs we develop so it is easier to grow donorship for the operations of each of those programs. Our members and donors expect us to connect the dots for them. They need to know what their donations will do and how we will be using them. I will make sure to focus on this more going into 2020.

## **The San Francisco Promise**

The key task that involved my assistance with the SF Promise, a project that started in 2018, was the promotion and continued outreach to other organizations in civil society to join the movement. This has not been very fruitful. I would suggest that we take another look at this project and reword the message because I don't think the audience completely gets our motive with the SF Promise. I would suggest we break up the project into mini projects to make it easier to fully understand the mission.



## Working with Partners

In 2019, the organization worked with a number of our different partners in promoting their and our activities involving world federalists' activities. The key groups we worked with included the CUNCR, Citizens for Global Solutions (CGS), Democracy Without Borders (DWB), UN2020, the World Citizens' Initiative (WCI), World Government Party, and Foundation for a World Democratic Federation (FWDF). As you know the group, we worked with the closest in 2019 was CUNCR, in which we worked on the Climate Democracy and Justice Summit III (CDJS3). For this project, I produced three short form promotion videos focused on what CUNCR calls the Climate Ambassadors, a group of youth climate activists and environmentalists from around the world. This event was in Greece, but Shar-yar told us that the 2020 CDJS4 might end up being in San Francisco which would benefit our organization and the movement as a whole.

Regarding the DWB, WCI, UNPA, and UN2020, which all works with Together First, is focusing on what is called strengthened multilateralism. In international law, there are three actions/agreements that can be made which can be binding/legal: (1) unilateral actions, which is a nation working on its own; (2) bilateral actions/agreements, which are deals made by two nations in agreement or in coordination; and, (3) multilateral actions/agreements, the UN, NATO, ASEAN, African Union, even a Earth Federation are all examples of multilateral agreements in an international law. I have tried to participate in more of their meetings but I have been very busy working on the other top priorities for the organization. In 2020, I expect we will be working more closely with these organizations while we plan for UN 75th Anniversary.

## World Party Conference

The World Party has close to 15 chartered groups throughout the world. This is the second time they have invited us to participate in the event where I was interviewed along with Andreas Brummel and others about the current status of the world federalists' movement and other global government activities. I spoke to the delegation for about 30 minutes about the goals of the DWFED and then took questions. I will see if I can get video of the event.

## ASEAN Meeting

We hosted a meeting with the Association of Southeast Asian Nations (ASEAN) representatives thanks to an invitation by the United States Department of State via their global exchange program. We held a 2-hour meeting including the set up for the meeting and the question session at the end of the meeting. The meeting room cost us \$200 but due to a mistaken order by me of a room on the wrong day we were also charged \$105 on another room, bringing the total cost to \$305 for the meeting.

It is likely that they will want to conduct another meeting with us in 2020, so I think we should prepare for this event in advance so we can find a conference room at a more affordable cost. I think we should also prepare more marketing material this time around. So if you are interested in being involved in this project somehow, please let me know.

## The New World Federalists

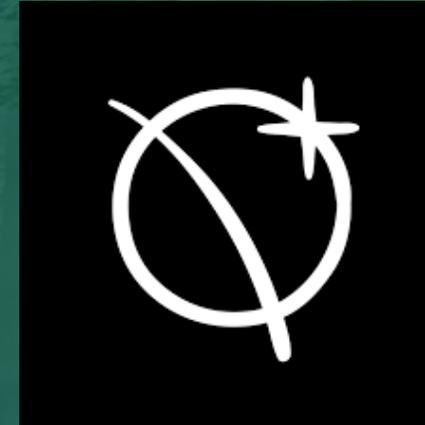
We are proud to share that there are some new world federalist groups;

- Young World Federalists (YWF)
- Paddle Now
- Democracia Global (Global Democracy)

YWF was started by a young Australian guy who has been involved with the idea of world federalism for around the same amount of time as myself. The organization is very similar to ours but they seem to want to focus on promoting the idea to young people only as their mission. They believe by focusing on the youth that we will ensure the growth of the movement globally and show that we are all connected globally to solve our most serious issue in the world.

Democracia Global was started by a young Argentinian woman who worked with COPLA and UNPA. Her and her team decided to start the organization to help unite the Latin American nations to hold criminal organizations to account. They realize that stopping organized crime is a global issue that requires global cooperation to solve.

Paddle On, this is an New Zealand organization focused on climate change, but they have come to realize that it is impossible to stop global problems without global governance.



## Report Conclusion

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To conclude this report, the key event in 2020 will be the United Nations 75th Anniversary and the UN 2020. We should be closely involved with these events and I would also suggest that we make sure that we make it for the UN General Assembly meeting in September of this year which will be held in New York City, New York as usual. I will be coordinating with our interns this year and prepare them to be involved with these events with me in New York. I hope to fundraise for our involvement in this event as delegates for the world federalist's movement. As usual, I will keep the board update as things change regarding the events and the coordinating efforts.

We were able to recruit four new interns this year. Hopefully, the board will have time to set down and have a video conference with all of the new interns via Google Meets. One of our interns will focus on the communications area of our organization, another will focus on the outreach, another will focus assist me in the operations and IT of the organization, and another will be assisting me in the planning and structuring of some of international legal problems.

All of these developments leave me very excited about the future of the Democratic World Federalists, but without a deep focus on the fundraising and financing of our operations then we will have a difficult problem continuing the organization as it is. We also need to reach out, so more people, especially those in power, know about the DWFED.

Let's keep the hope alive and moving forward!



# THANK YOU!

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